

Euroseeds
Virtual
Congress



Euroseeds Virtual Congress

- Accessing Lobby
- Accessing Exhibition Hall and booths
- Accessing Trade Tables
- Resource Center & Virtual Briefcase
- Accessing Section Meetings
- Accessing Assembly General
- Accessing Networking Lounge



Accessing Lobby

Entering email address and password on event's landing page will take the attendees to the event's lobby.

This is the landing area which will have

- Video greeting to welcome all the attendees
- Entry points for
 - Welcome Desk
 - Exhibition Hall
 - Trade Tables
 - Section Meetings
 - Gen Assembly
 - Networking Lounge
 - Resource Center





 **Euroseeds**
Embracing Nature

 **CORTEVA**
agriscience

 **Seedcare**
syngenta

 **BASF**
We create chemistry

 **(M&R)**

   **#Euroseeds2020**

Exhibition Hall

Networking Lounge

Section Meetings

Assembly General

Trade Tables

europaseed
MEDIA CENTRE

Media
europaseed
cultiva
Prophya

 **Welcome Desk**

 **Euroseeds**
Embracing Nature

Accessing Exhibition Hall & Booths

Exhibition Hall can be accessed by clicking the Exhibition Hall from Lobby or from the Navigation bar



Lobby

Exhibition Hall

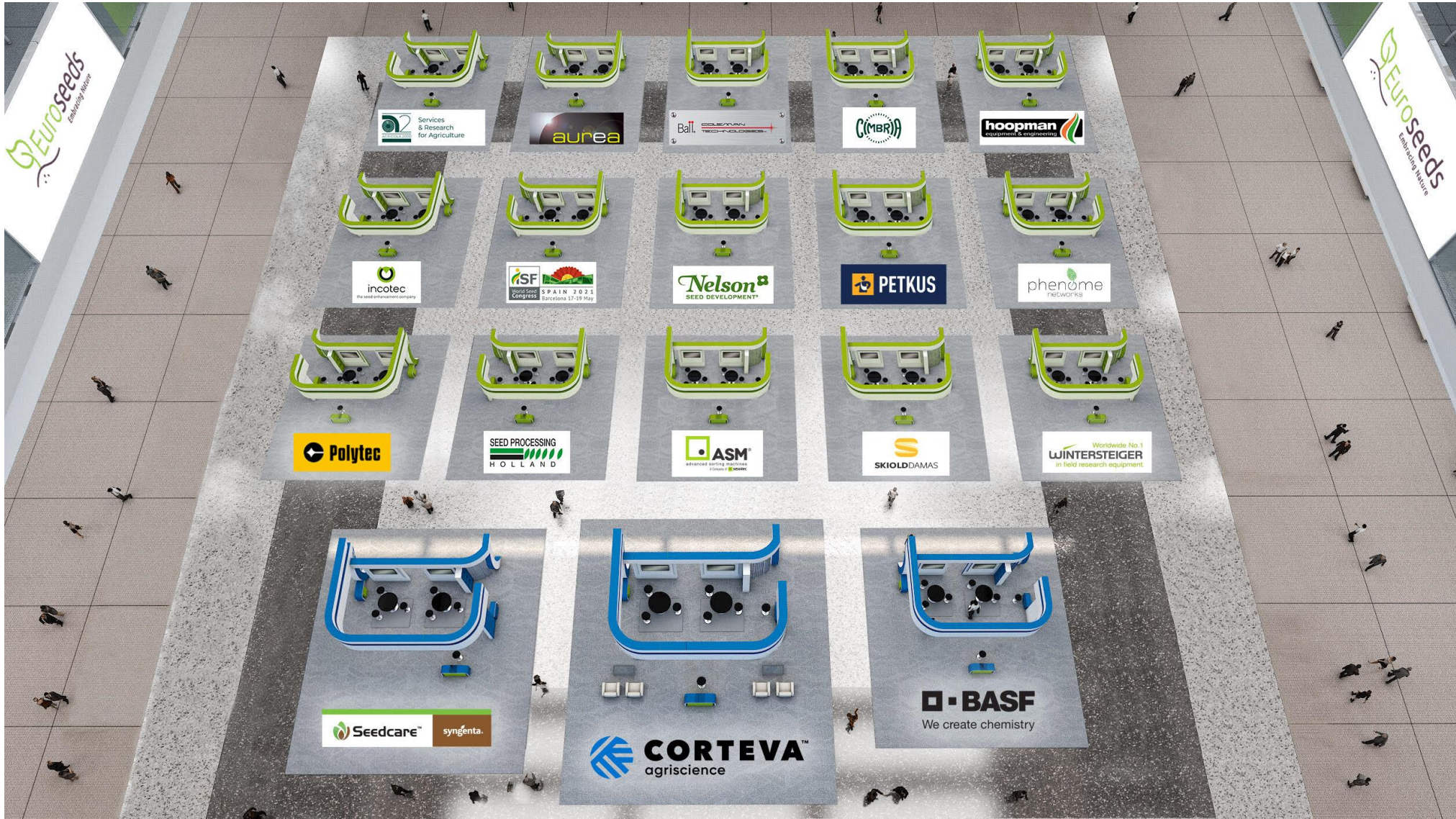
Trade Tables



Accessing Exhibition Hall & Booths

- Exhibition Hall shows all the exhibitor booths that are available for attendees to visit





Accessing Exhibition Hall & Booths

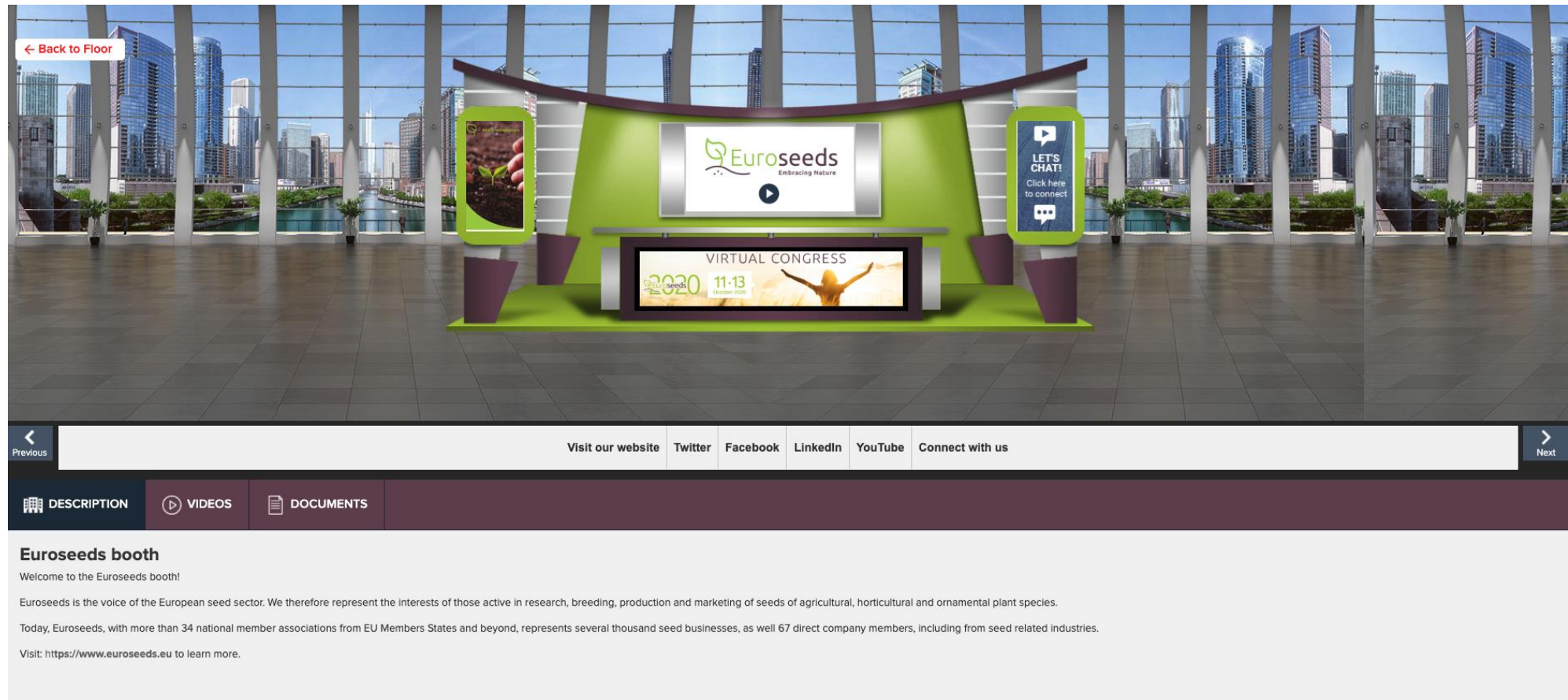
- Click on the booth (logo) to go to the virtual booth





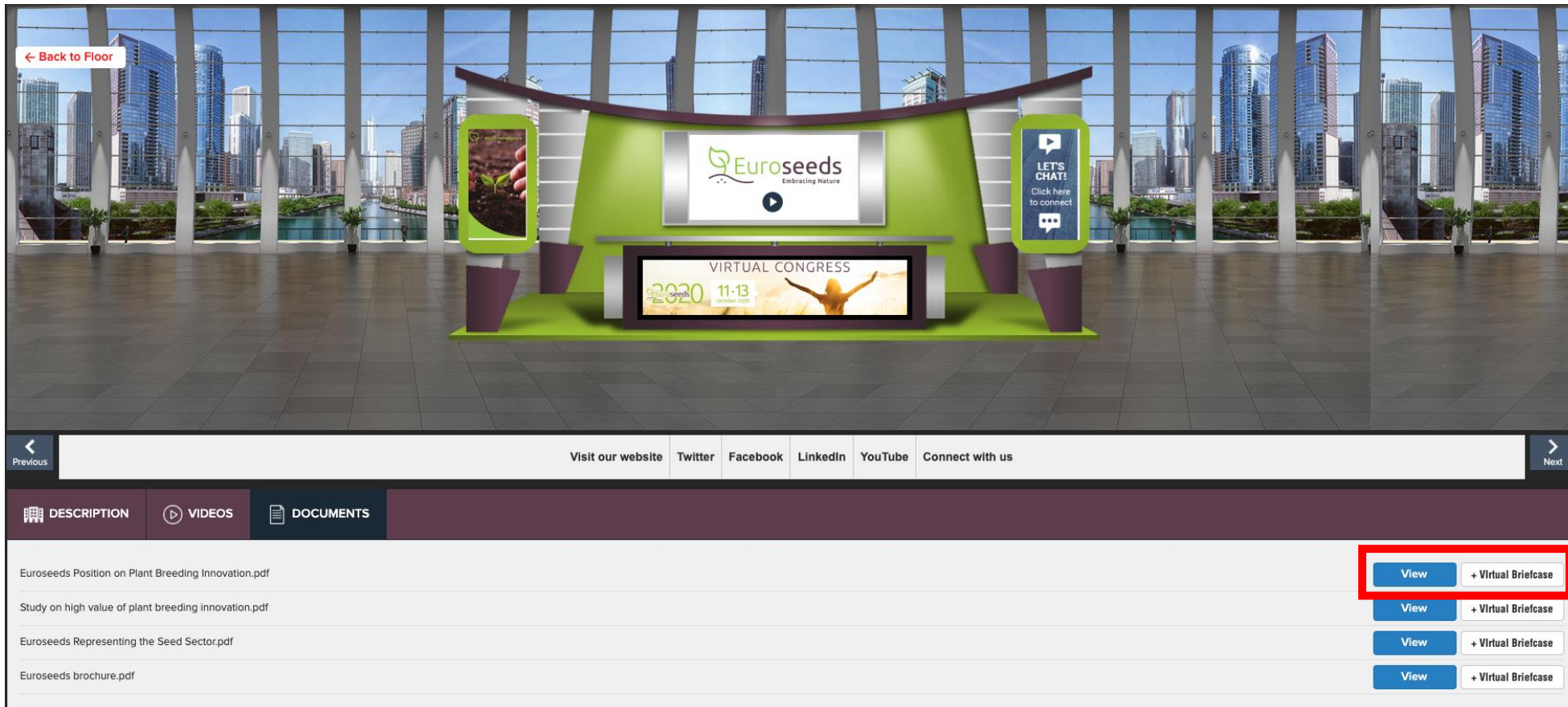
Exhibitor Booth – Top Section

- Depending on the template chosen by the exhibitor the Visual section (**Top section**) of the booth will have different panes.
- In this example clicking on the:
 - Middle pane will playback a video in the pop up.
 - Left pane will open the exhibitor's website in a new tab
 - Right pane will open an interface to connect with the exhibitor's Representatives through text chat and Audio/Video call



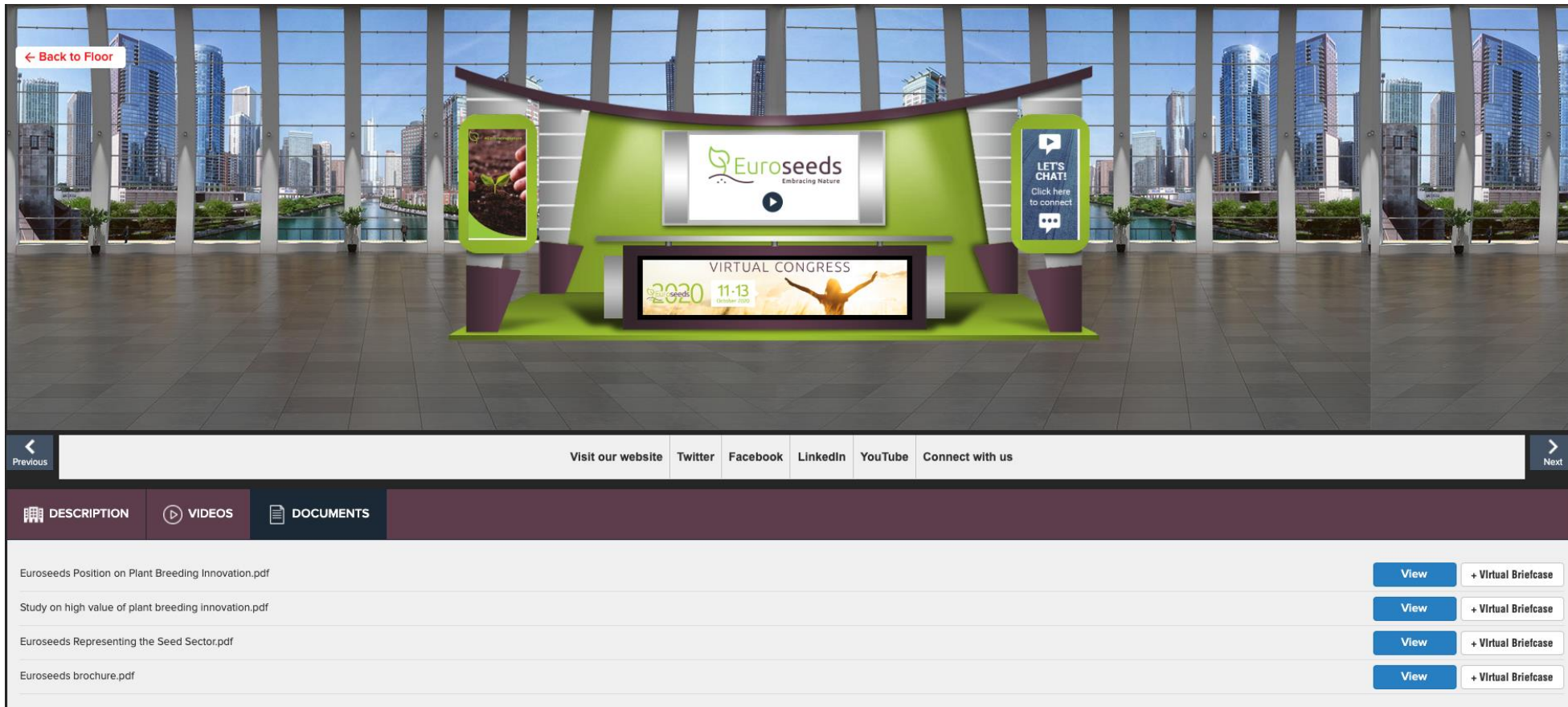
Exhibitor Booth - Bottom Section

- The bottom section of the booth shows the external links and content added to the booth
- Attendees can click on videos to see the list of videos added to the booth and can playback the video within the booth
- Attendees can click on the documents to view all the documents available in the booth



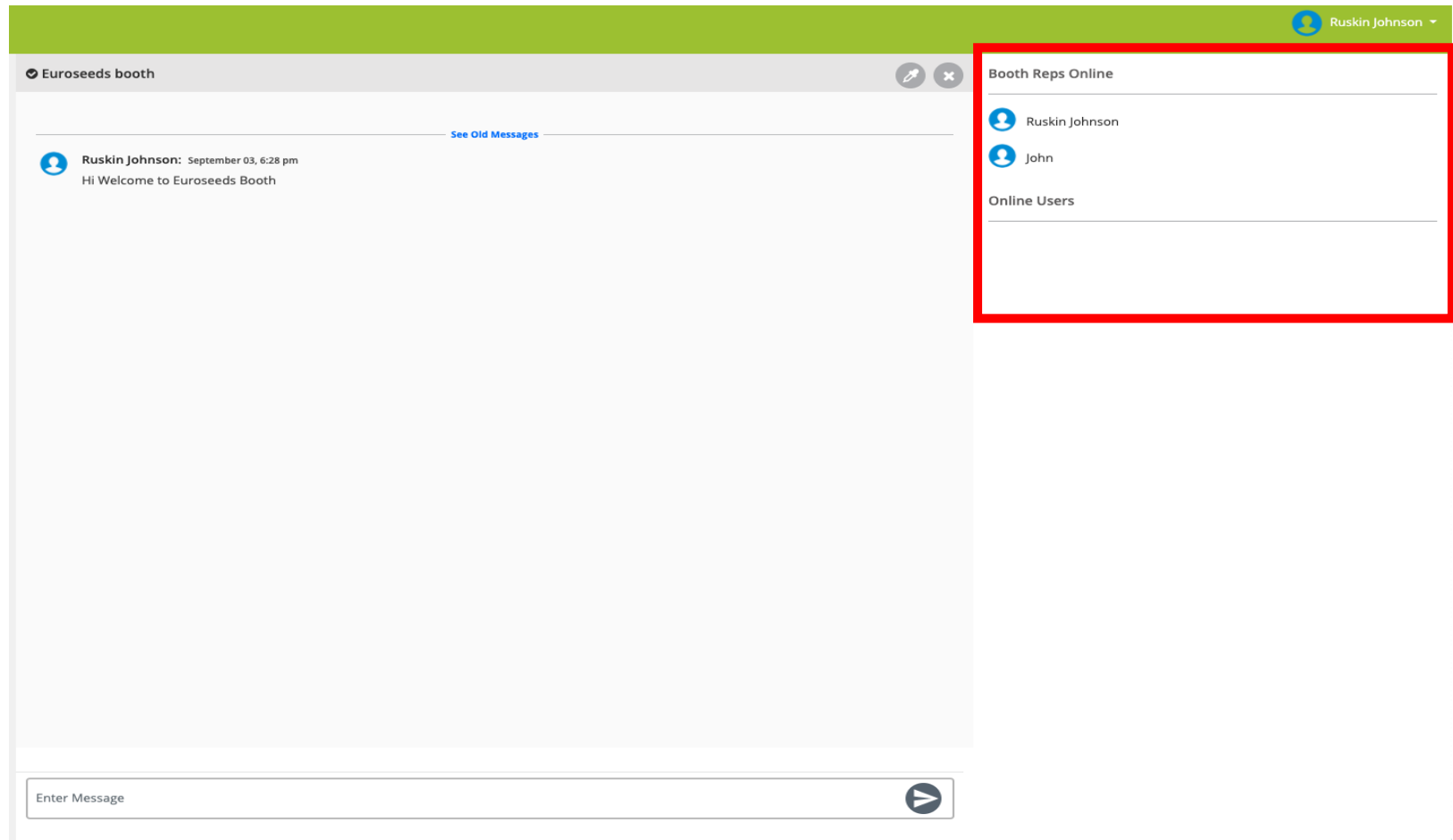
Exhibitor Booth - Bottom Section

- While visiting a booth attendees can collect the documents and can add them to their virtual briefcase by clicking the ' + virtual briefcase ' button



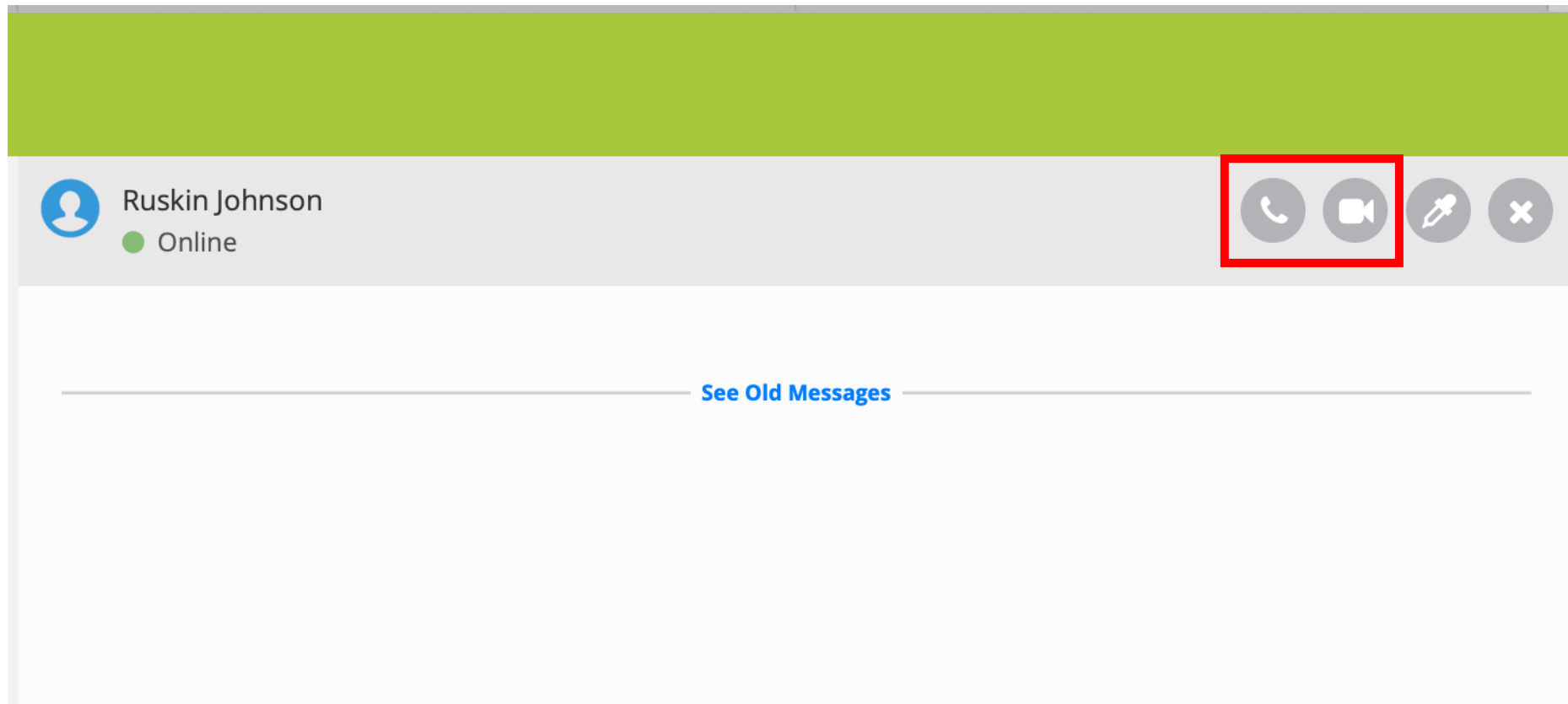
Exhibitor Booth – Connecting with the Booth Representative

- Clicking on Click here to connect pane or “Connect with us” opens a chat interface in a new tab



Exhibitor Booth – Connecting with the Booth Representative

- Here you will see if any of the booth representatives are online and if any other attendees are visiting the booth as well



Exhibitor Booth – Connecting with the Booth Representative

- As an attendee you can click on Booth Rep's name to start a text chat or audio/video call
- As a booth rep, you can click on attendee's name to initiate a direct conversation with the attendee

Accessing Trade tables

Trade tables can be accessed by clicking the Trade tables from Lobby or from the Navigation bar



Lobby

Exhibition Hall

Trade Tables





Accessing Trade Tables

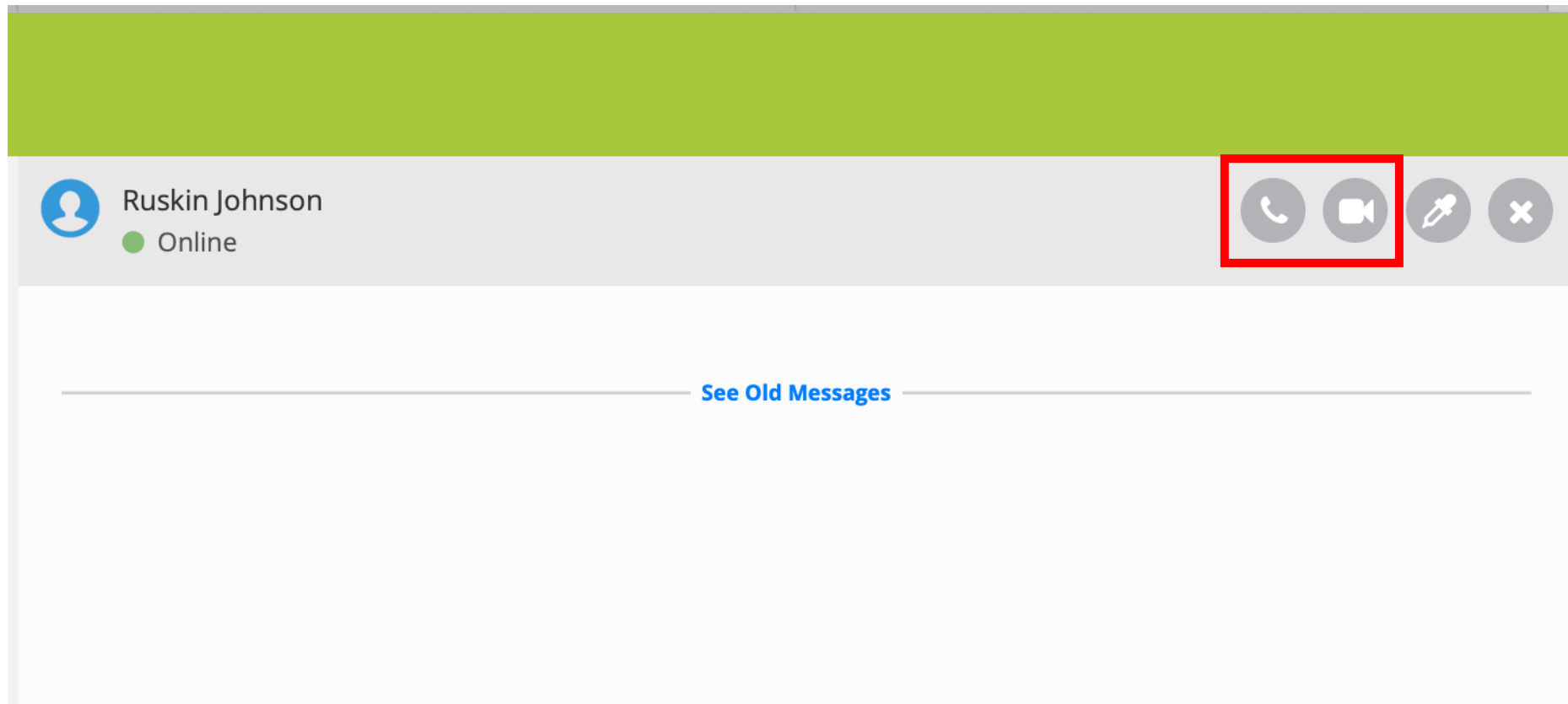
Index
European Seed
Euroseeds
Euroseeds booth
Germination
Seed World

- Trade tables floor shows all the trade show tables.
- You can view all the trade tables by scrolling/navigating left and right on the floor
- You can also see the index of all the trade tables to quickly go to the specific table
- Clicking on the name from the list or selecting clicking on the picture, takes the attendee to the trade table

Accessing Trade tables

Clicking on the Vertical pane 'Click here to connect' Opens a chat interface in a new tab where attendee can interact with the representative through chat or audio/video call.



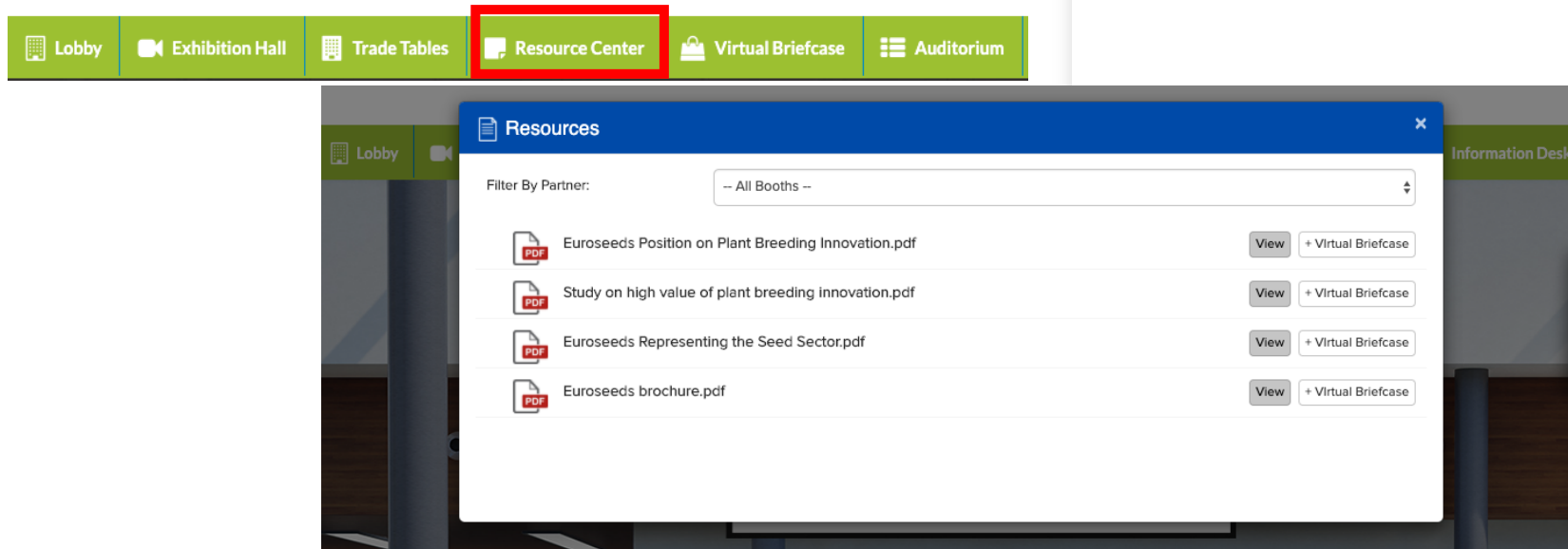


Connecting with the Representative

- As an attendee you can click on Rep's name to start a text chat or audio/video call
- As a Rep, you can click on attendee's name to initiate a direct conversation with the attendee

Resource Center & Virtual Briefcase

Resource Center is the central repository of all the content that is made available for attendees to view and take home. You can access that by clicking the 'Resource Center' menu from the Navigation bar.



Resource Center & Virtual Briefcase

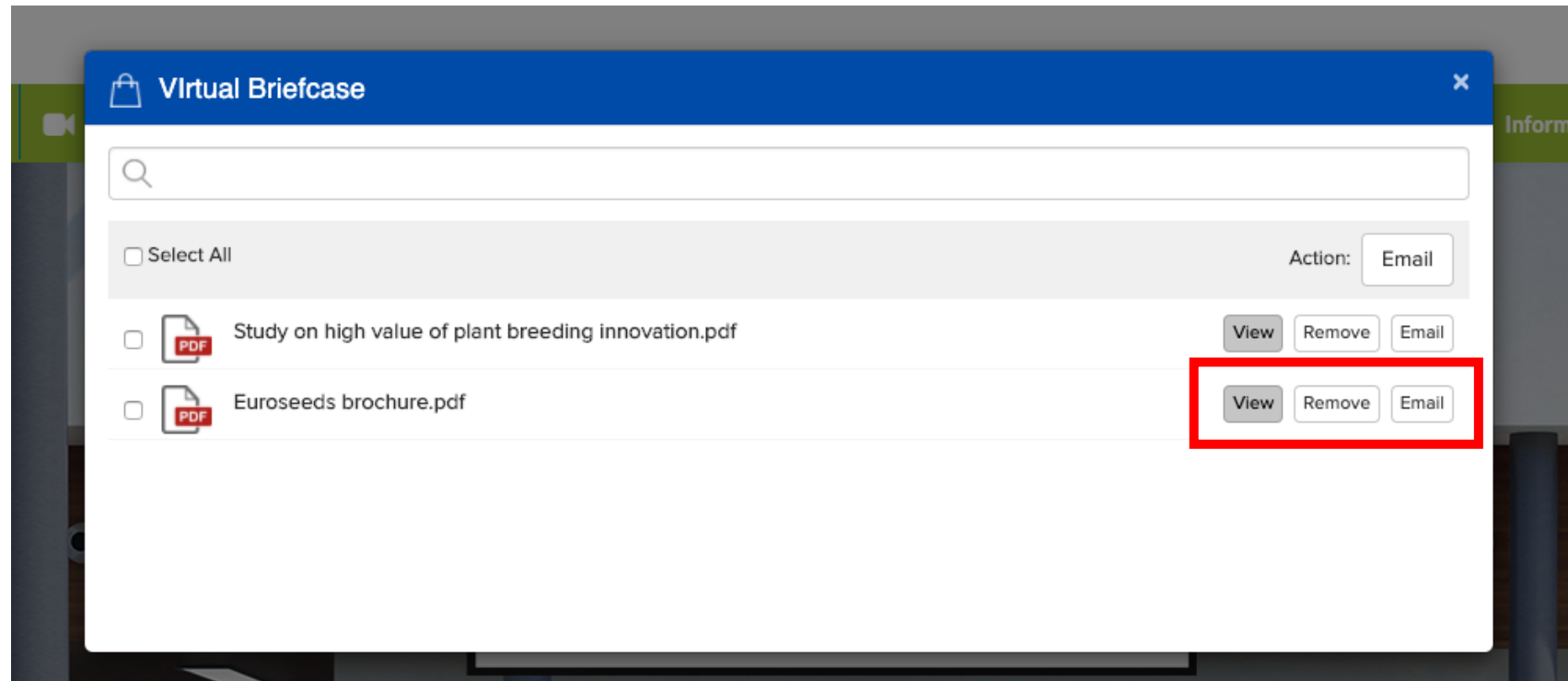
- You can filter the content by sponsors/booths and can add the content to your virtual briefcase by clicking the '+ Virtual Briefcase' button.
-

The screenshot displays a virtual event interface. On the left, there is a 'Lobby' button with a keyboard icon and a video camera icon. On the right, there is an 'Information Desk' button. The main content area is a blue header titled 'Resources' with a close button (X) in the top right corner. Below the header, there is a 'Filter By Partner:' label and a dropdown menu currently showing '-- All Booths --'. A list of four PDF documents is displayed, each with a PDF icon, a title, and two buttons: 'View' and '+ Virtual Briefcase'. The '+ Virtual Briefcase' button for the first document is highlighted with a red box.

Document Title	View Button	+ Virtual Briefcase Button
Euroseeds Position on Plant Breeding Innovation.pdf	View	+ Virtual Briefcase
Study on high value of plant breeding innovation.pdf	View	+ Virtual Briefcase
Euroseeds Representing the Seed Sector.pdf	View	+ Virtual Briefcase
Euroseeds brochure.pdf	View	+ Virtual Briefcase

Resource Center & Virtual Briefcase

- You can access your virtual briefcase by clicking 'Virtual Briefcase' from the Navigation bar.
- You can view the documents that you have added to your briefcase. You can email the selected document by typing in your email address and clicking 'Email' button.
- You can also remove the documents from your briefcase by clicking the Remove button



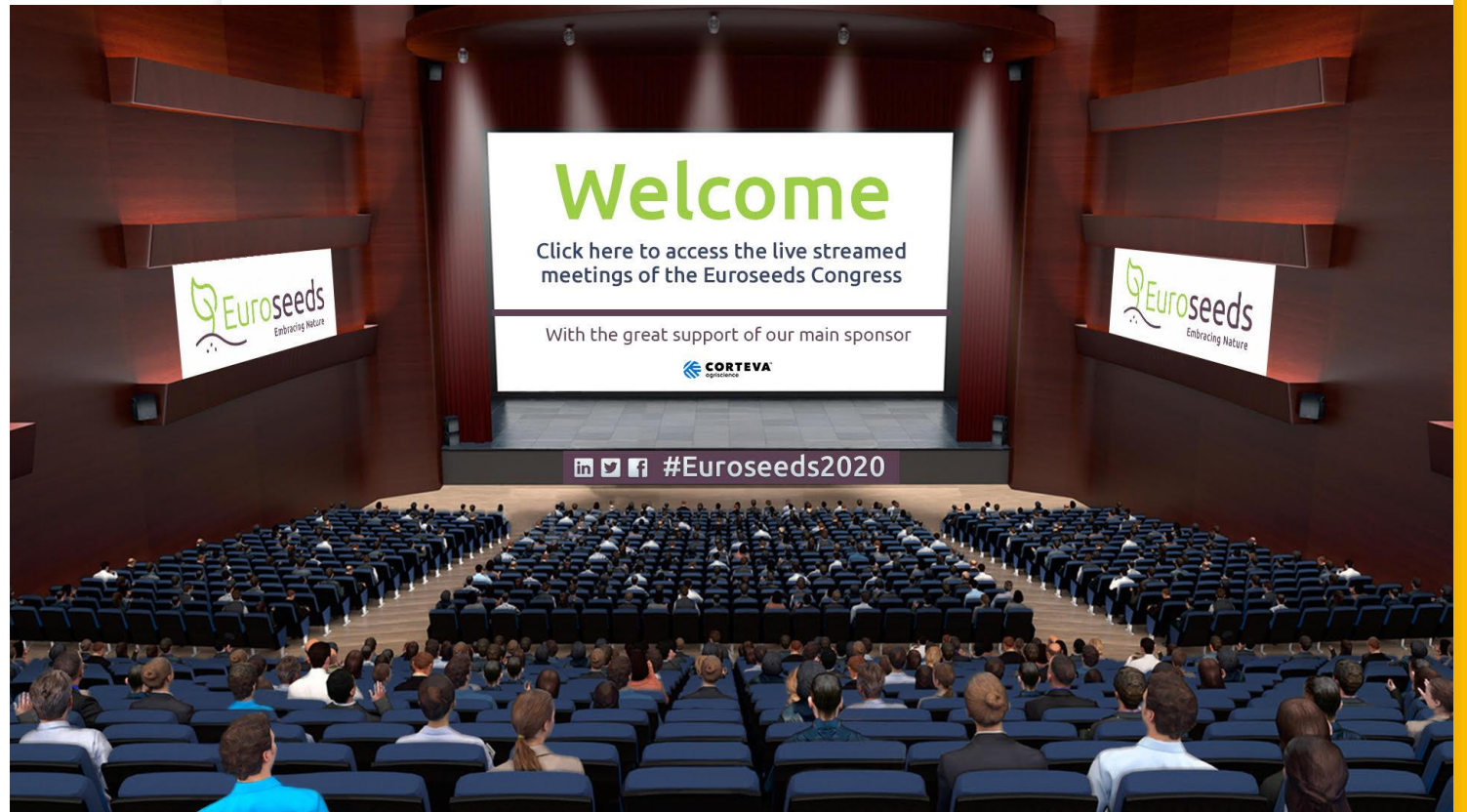
Accessing Section Meetings

Section Meetings can be accessed by clicking the 'Section Meetings' from the lobby or from the Navigation bar



Accessing Section Meetings

Clicking on the screen will display the schedule for the meetings



Accessing Section Meetings

- All future meetings will show the count down timer and the meetings that have started will show a 'Join button'.
- Clicking the Join button will take the attendee to the live meeting

Monday, 12.10.2020



Section Cereals and Pulses
08.30h – 10.30h

Join

Section Oil and Fibre Crops
11.00h – 13.00h

Join

Section Forages and Grasses
14.00h – 16.00h

Join

Section Maize and Sorghum
16.30h – 18.30h

Join

Tuesday, 13.10.2020

Section Potatoes
08.00h – 09.30h

Join

Section Vegetables and Ornamentals
10.00h – 11.30h

Join

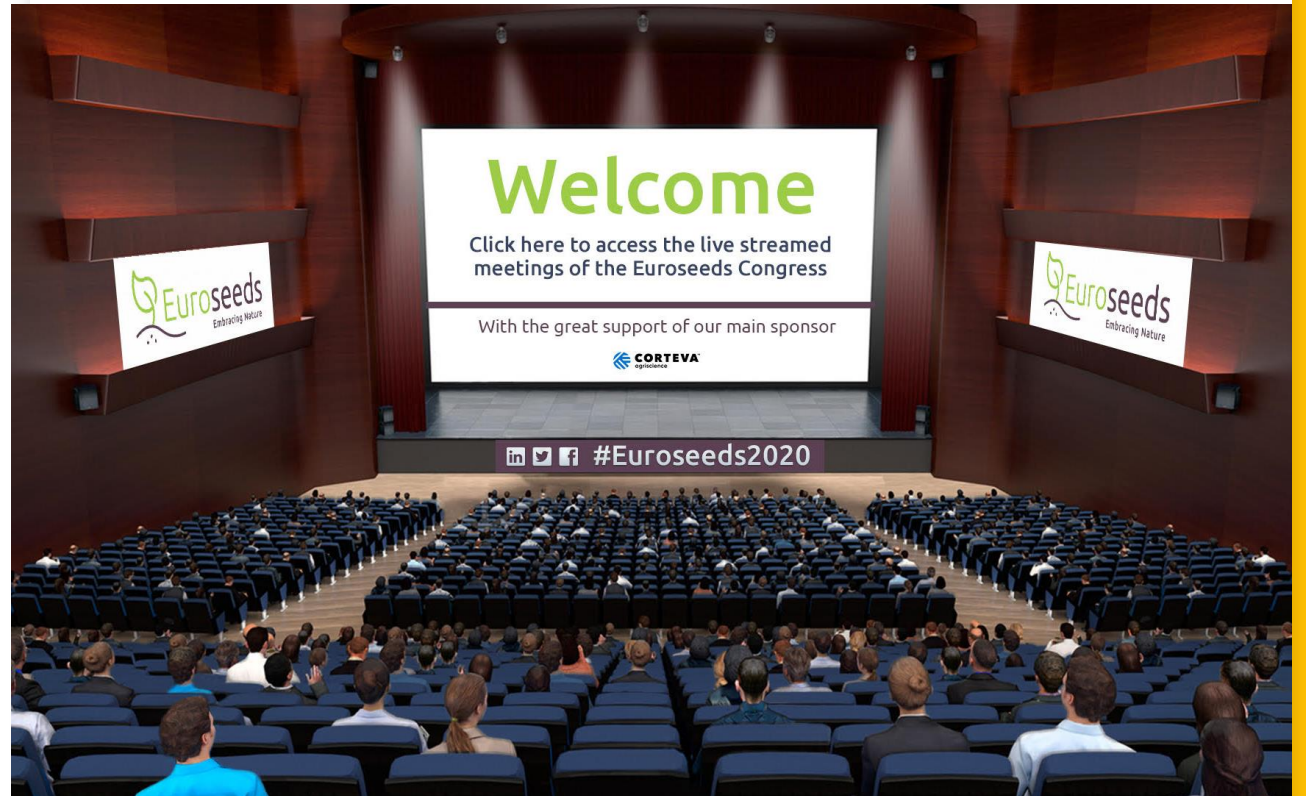
Accessing Assembly General

Assembly can be accessed by clicking the 'Assembly General' from the lobby or from the Navigation bar



Accessing Assembly General

Clicking on the screen will display
the schedule for the meetings



Accessing Assembly General

- All future meetings will show the count down timer and the meetings that have started will show a 'Join button'.
- Clicking the Join button will take the attendee to the live meeting

Assembly General

Tuesday, 13.10.2020



Assembly General, Open Part
14.00h – 16.00h

Join

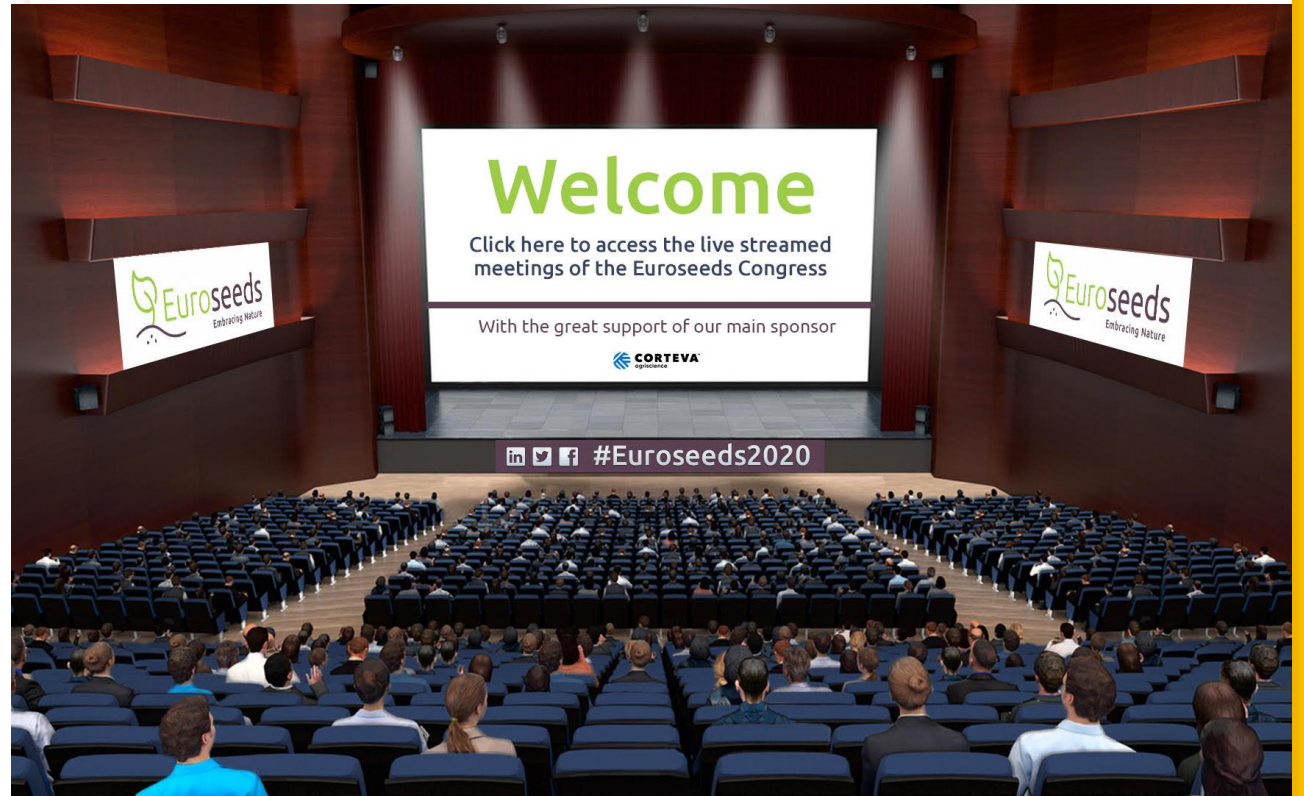
Accessing Assembly General (Members)

Assembly can be accessed by clicking the 'Assembly General' from the lobby or from the Navigation bar



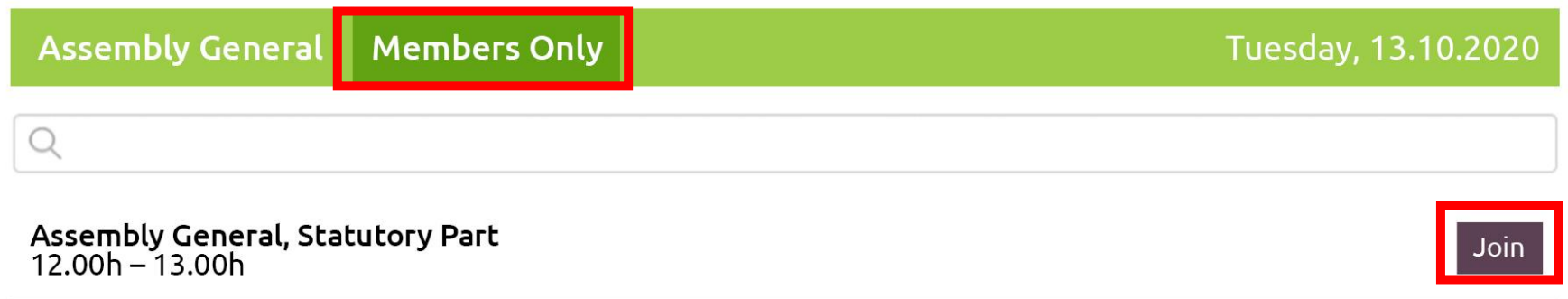
Accessing Assembly General (Members)

Clicking on the screen will display the schedule for the meetings accessible to Members



Accessing Assembly General (Members)

- Members will see an additional tab (Members Only) which will not be visible to the non-members
- Clicking the Members only tab will show the sessions that only members have access to
- Clicking the Join button will take the attendee to the live meeting



The screenshot shows a meeting interface with a green header bar. On the left, there are two tabs: 'Assembly General' and 'Members Only'. The 'Members Only' tab is highlighted with a red box. On the right of the header bar, the date 'Tuesday, 13.10.2020' is displayed. Below the header bar is a search bar with a magnifying glass icon. Underneath the search bar, the text 'Assembly General, Statutory Part' and '12.00h – 13.00h' is shown. On the right side of this section, there is a 'Join' button, which is also highlighted with a red box.

Assembly General **Members Only** Tuesday, 13.10.2020

Assembly General, Statutory Part
12.00h – 13.00h **Join**

Accessing Networking Lounge

Networking Lounge can be accessed from the lobby by clicking the Networking Lounge or by selecting the Networking Lounge from the Navigation bar



Networking Lounge

Click on 'Connect with Attendees' to see who else is in the Networking Lounge and start a conversation



Networking Lounge

- You will see everyone who is online in Networking Lounge.
- Click on Chat Now button to start one-on-one private conversation with the online attendee.
- You can also have an audio or video call with the attendee by clicking audio or video icon.

